

arts > Brookfield

For Immediate Release

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What: The world premiere of *Roadside Attraction*, the latest from Third Rail Projects
Cost: Free
Link: <http://brookfieldplaceny.com/Roadside>
Presenter: Arts Brookfield
When/Where: Brookfield Place, Waterfront Plaza
([formerly World Financial Center](#))
220 Vesey St.
Rehearsals: June 16 – 22, 6:30 – 8:30pm
Performances: June 23 – 26, 12:00 & 1:00pm (15-minute performances)
June 27, 1:00 & 7:00pm (60-minute performances)

One New York Plaza

Performances: July 1 & 2, 12:30pm (60-minute performances)

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FREE: WORLD PREMIERE OF *ROADSIDE ATTRACTION*,

NEW DANCE PERFORMANCE FROM THIRD RAIL PROJECTS,

CREATORS OF IMMERSIVE THEATER HIT *THEN SHE FELL*

Commissioned by Arts Brookfield, new work set around vintage pop-up camper will be performed at outdoor plazas in Lower Manhattan beginning June 23

New York, NY (May X, 2013) – [Third Rail Projects](#), the creators of the acclaimed immersive theater hit *Then She Fell*, will roll into Lower Manhattan in a vintage Seventies-era pop-up camper this summer for the world premiere of *Roadside Attraction*, a new dance performance that steps back in time to when Supertramp was on the radio, Connect Four was on the folding table and frisky business was secretly taking place in the bunks.

Commissioned by Arts Brookfield, *Roadside Attraction* will take up residence on Brookfield Place, Waterfront Plaza ([formerly World Financial Center](#)) from June 16-27

and then at One New York Plaza on July 1 and 2. The free show is presented as part of [The River To River Festival](#), New York's largest free summer arts festival.

The new dance piece incorporates the intimate, stunning, and startling choreographic sensibility of the company and artistic directors, Jennine Willett, Tom Pearson and Zach Morris, whose most recent work, *Then She Fell*, was named [one of the top ten shows of 2012](#) by *New York Times*.

Designed to be site-specific yet mobile, the versatile production takes place in and around a retro-fitted camper that is the stage and setting for the production. The show serves up a slice of nostalgic Americana in the form of a 1970's family vacation, replete with string lights, lawn chairs, a picnic table, and all the trappings of a road trip that has gone on for far too long.

Quirky, humorous, and heartbreaking, the narrative centers around the Mother, who parades around in red Candies and a cheetah print swimsuit while longing for a world beyond her humdrum suburban reality. Her fantasies come to life via a glamorous avatar who has the agency to do everything Mom only dreams of, from rekindling a failing relationship with the Father to ogling her daughter's strapping young boyfriend. The resulting movement sequences careen over and through the camper and campsite, amid snippets of pop music woven into a through-composed original score.

"We're proud to continue our partnership with Third Rail Projects for this commissioned work exploring the all-American summer vacation fantasy," said Debra Simon, Vice President and Artistic Director of Arts Brookfield. "This is a perfect summer piece for our two beautiful outdoor plazas."

Roadside Attraction is directed and choreographed by Jennine Willett, with Tom Pearson and Zach Morris. Performers include Elizabeth Carena, Rebekah Morin, Tara O'Con, Tori Sparks, Niko Tsocanos, and Carlton Cyrus Ward. The original music is composed by Sean Hagerty, with Isaiah Singer and Elizabeth Carena.

Open rehearsals will take place at the Waterfront Plaza of Brookfield Place June 16 through June 22 from 6:30pm to 8:30pm. Fifteen-minute lunchtime performances will be presented June 23 through 26 at noon and 1:00pm, and hour-long performances will be presented on June 27 at 1:00pm and 7:00pm. The show will relocate to One New York Plaza on July 1 and 2, with hour-long performances on both days at 12:30pm.

All events at Brookfield Place are sponsored by American Express, Bank of America, Battery Park City Authority and Brookfield. *Roadside Attraction* has also been made possible, in part, by New Music USA's 2013 Live Music for Dance Program; Kaatsbaan International Dance Center, Inc.; Mana Contemporary; by Materials for the Arts/New York City Department of Cultural Affairs and Department of Sanitation; and by Third Rail Projects, with support from individual and institutional donors.

About Arts Brookfield

Since 1988 more than 5 million people have enjoyed over 5,000 dance, music, theater, visual art, and film events presented by Arts Brookfield, a free, year-round, privately funded performing and visual arts programs.

Brookfield Office Properties owns, develops and manages premier office properties in the United States, Canada, Australia and the United Kingdom. Its portfolio is comprised of interests in 109 properties totaling 66 million leasable square feet in the downtown cores of New York, Washington, D.C., Houston, Los Angeles, Toronto, Calgary, Ottawa, London, Sydney, Melbourne and Perth, making Brookfield the global leader in the ownership and management of office assets. Landmark properties include Brookfield Places in Manhattan, Toronto and Perth, Bank of America Plaza in Los Angeles, Bankers Hall in Calgary and Darling Park in Sydney.

About Third Rail Projects

Third Rail Projects, led by artistic directors Zach Morris, Tom Pearson, and Jennine Willett, is dedicated to reframing dance and performance and bringing art to the public through an array of media and within a variety of contexts including site-specific performances, dance theater, installation art, video and multi-media projects, and immersive performance. Collectively, Third Rail artists have been granted commissions, support, and residencies from presenters, organizations, and foundations including: Arts Brookfield, Danspace Project, Lincoln Center for the Performing Arts, the Lower Manhattan Cultural Council, the Hong Kong Youth Arts Foundation, Abrons Arts Center, the Smithsonian National Museum of the American Indian, CEC Artslink, Dance New Amsterdam, Dance Theater Workshop, Topaz Arts, La Mama ETC, 92nd Street Y Harkness Dance Center, The American Music Center, The Lucky Star Foundation, and Materials for the Arts, among many others. Third Rail artists have also received numerous awards including two 2008 New York Dance and Performance (Bessie) Awards for *Vanishing Point*, a 2001 New York International Fringe Festival Award for Choreography from the Present Company, and others.